



# **CITY OF COALINGA**

*The Sunny Side of the Valley*

**REQUEST FOR QUALIFICATIONS  
FOR  
WINGS OVER THE WESTSIDE AIRSHOW  
VIDEOGRAPHY/PHOTOGRAPHY SERVICES**

Prepared By:

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Deadline for Submissions: February 2, 2026 at 5:00 p.m.

# REQUEST FOR QUALIFICATIONS

## INTRODUCTION AND PURPOSE:

The City of Coalinga (“City”) is requesting Statements of Qualifications (SOQs) from qualified professional photographers and videographers and video production firms to provide videography and post-production services for the Wings Over the Westside Airshow scheduled for October 3, 2026.

## BACKGROUND AND SETTING:

Wings Over the Westside is the City of Coalinga’s signature aviation and community event, held at the Coalinga Municipal Airport. The airshow features aerial performances, static aircraft displays, a classic car show, vendors, sponsors, community activities, and family-friendly attractions.

Video content produced from this event will be used for:

- Public information and community engagement
- Economic development and tourism promotion
- Sponsorship recruitment and retention
- City website, social media, and digital marketing
- Archival documentation of the event

## SCOPE OF SERVICES:

The selected videographer or firm shall provide professional videography and video production services, which may include, but are not limited to, the following:

### **Event Videography**

- Full-day video coverage of the Wings Over the Westside Airshow
- Capture of aerial performances, static displays, ground attractions, vendors, and sponsor activations.
- Crowd, atmosphere, and community engagement footage
- Opening ceremonies, special announcements, and City or sponsor recognitions

### **Aerial / Drone Videography**

- Drone footage of the event and airport (subject to FAA regulations and approvals)
- Coordination with City staff and airport operations regarding safety and access

### **Interviews & Storytelling**

- On-camera interviews with performers, sponsors, City representatives, and attendees (as approved)
- Behind-the-scenes and contextual footage to support storytelling

### **Post-Production & Deliverables**

- Event highlight video suitable for public release
- Short-form video clips optimized for social media platforms

- A professionally produced promotional trailer for the 2027 Wings Over the Westside Airshow, using footage captured from the 2026 event
- Basic color correction, audio balancing, licensed music, titles, and branding
- Trailer for subsequent event to promote the following year.

#### **Archival & Raw Footage**

- Delivery of raw video footage recorded during the event for City archival and future use

### **PROPOSALS:**

At a minimum, SOQs should include:

#### **Cover Letter**

- Firm or individual name, contact information, and brief introduction

#### **Experience and Qualifications**

- Description of relevant videography and video production experience
- Experience with large events, festivals, airshows, or aviation-related projects (preferred)

#### **Portfolio or Work Samples**

- Links to digital samples of previous video work, including event highlights or promotional trailers

#### **Proposed Approach**

- General description of filming approach, crew size, equipment, and post-production capabilities
- Experience with FAA-compliant drone operations (if applicable)

#### **Proposed Fee Structure**

- General rate structure (hourly, daily, or project-based)
- Identification of any additional costs (editing, travel, drone services, etc.)

#### **Availability**

- Ability to support the October 3, 2026 event date, practice on October 2, 2026 and post-production timeline. There will most likely be a night event at the local high school varsity football game the night before the event which may require services.

#### **References**

- At least two professional references for similar work

### **SUBMITTAL REQUIREMENTS:**

One (1) electronic copy (via email or flash drive) of the Statement of Qualifications must be received no later than 5:00 p.m. on February 2, 2026. Late submittals will not be considered.

SOQs should be submitted to:

*Sean Brewer, City Manager*

[sbrewer@coalinga.com](mailto:sbrewer@coalinga.com)

155 W. Durian Ave

Coalinga, CA 93210

## EVALUATION:

Statements of Qualifications will be evaluated based on:

- Relevant experience and demonstrated qualifications
- Quality and suitability of work samples
- Experience with event or aviation-related videography
- Proposed approach and responsiveness
- Overall best value to the City

The City reserves the right to select and/or reject any and all SOQs submitted. It is the City's intent to negotiate a final Scope of Work and Fee for Service with the top-ranked firm.

## SELECTION PROCESS:

Proposals Due: February 2, 2026 by 5:00 p.m.

Consultant Selection: February 9, 2026

City Council Approval of Professional Services Agreement February 19, 2026

## PROFESSIONAL SERVICES AGREEMENT:

Prior to the start of work, the selected consultant will be required to execute a Professional Services Agreement (PSA) with the City. The awardee will be required to obtain or show proof of a valid city of Coalinga business license.

## QUESTIONS:

Please submit all questions in writing to Sean Brewer at [sbrewer@coalinga.com](mailto:sbrewer@coalinga.com).