

## City of Coalinga Military/Veteran Banner Program Application

The City of Coalinga Military/Veteran Banner Program has been established to honor and recognize active duty military personnel or military veterans that reside in, or have immediate family living in the City of Coalinga.

Military/Veteran Banners will display the official military photo of the service member or veteran, as well as their name, rank, and branch of the United States Armed Forces.

### Criteria

To qualify for the Military/Veteran Banner Program, the following criteria must be met:

- The honoree is an active duty member or military veteran (Honorable Discharged) of the United States Armed Forces
- The honoree must be a current resident of Coalinga or have immediate family members that reside in the City of Coalinga
- Must complete and qualify per application

### Application Procedure

Applications will be accepted during an open application period beginning in January. Banners will be designed and raised in the order that applications are received and approved, and upon space availability.

Applications must include:

- 1) Verification of military status (see note below)
- 2) proof of residency (copy of current City utility bill and copy of current PG&E bill)
- 3) an official military photo of the honoree (photo must be high resolution -150 dpi at 100% and must be sent electronically; no hardcopy photos will be accepted)

To verify active military status, please visit the Department of Defense website and submit a copy of the verification page with your application. If a military veteran, please include a copy of the Veteran's DD214. If you are unable to locate the DD214, you may apply for a copy by visiting the National Archives website.

## Banner Installation

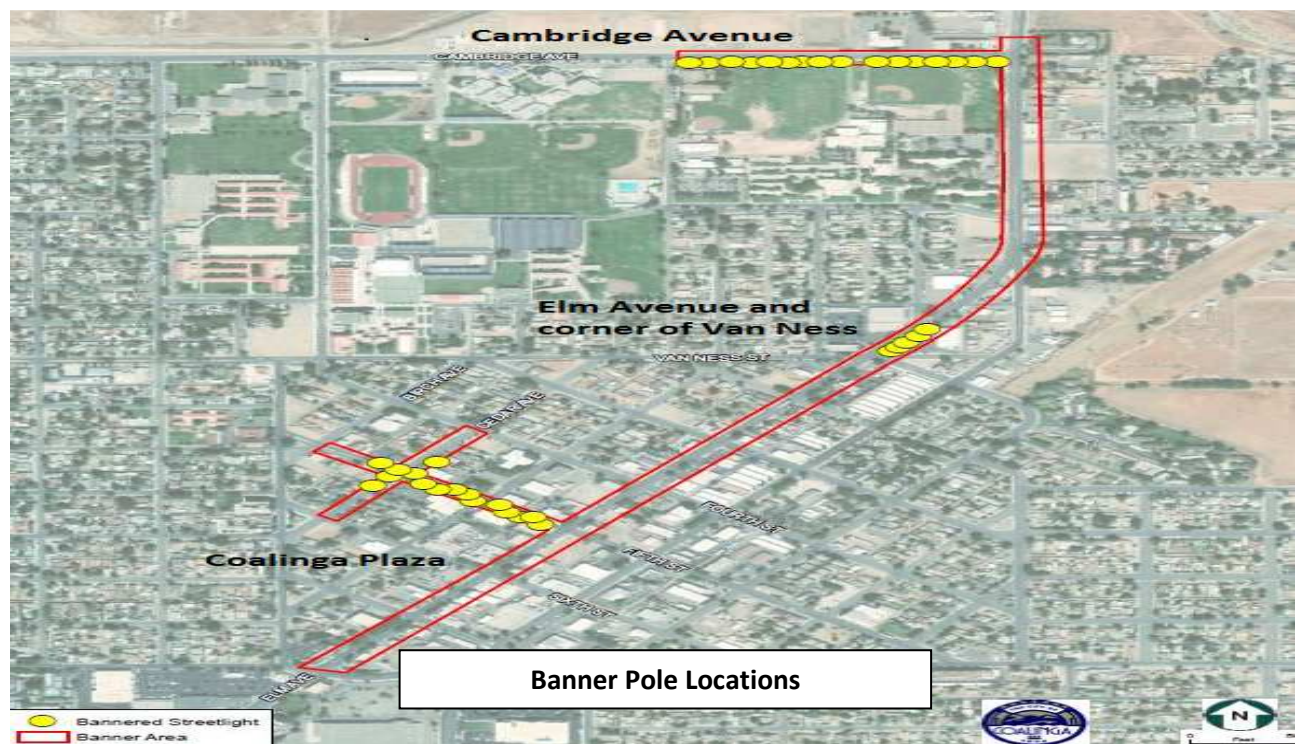
Military/Veteran Banners will be installed and exhibited downtown between Memorial Day and Veterans Day (May – November). At the end of the exhibition period, banners will be presented to the honoree (or applicant) at a future event to be determined.

## Program Cost:

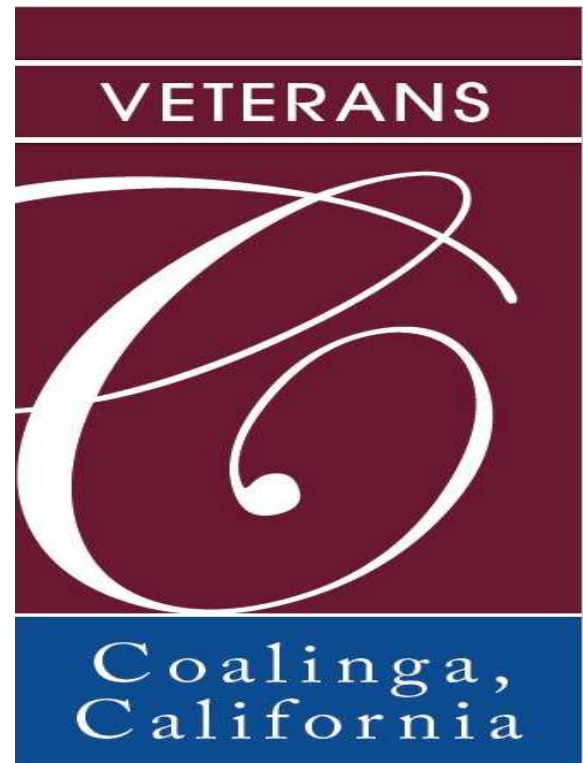
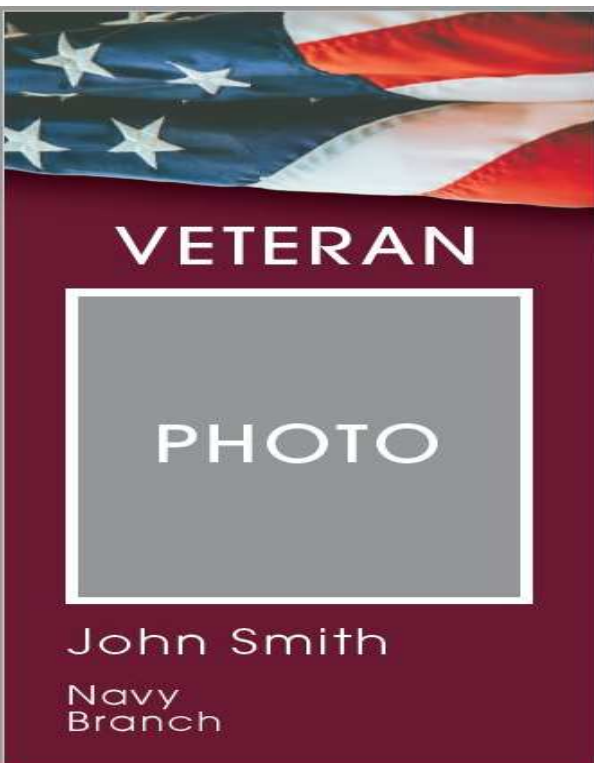
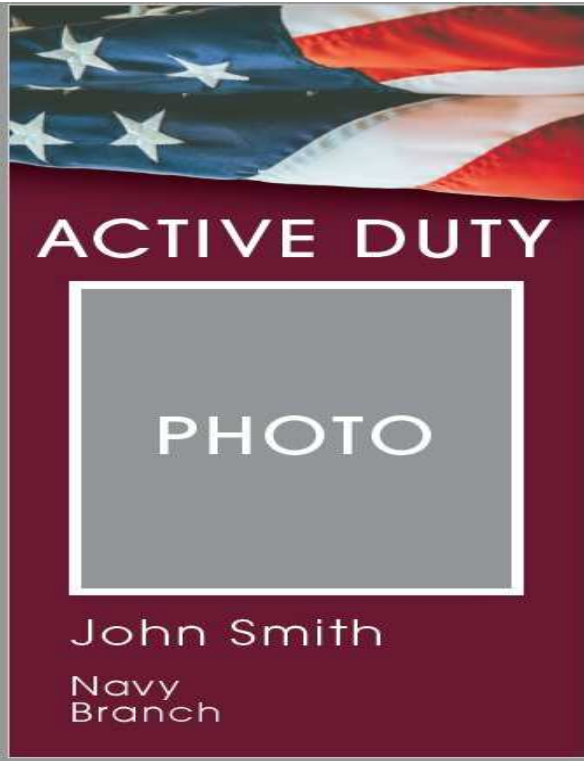
**1-24" X 48" picture banner** (made of high quality, UV protected material); includes one decorative streamer-\$67.12. Installation, mounting and display hardware will be provided at no additional cost (mounting and display hardware remain the property of the City of Coalinga).

Payment will be required with application. Please make check payable to: City of Coalinga. In memo section please write: MVBP and include last name of honoree.

For more information, please contact Kristi Anderson, at 559-935-1533, ext. 150, or by email at [kanderson@coalinga.com](mailto:kanderson@coalinga.com).



Please mail application and attachments to:  
City of Coalinga – Public Works & Utilities Department  
Military/Veteran Banner Program  
155 West Durian Avenue  
Coalinga, CA 93210





---

## City of Coalinga Military/Veteran Banner Program Application

---

Applicant's Name: \_\_\_\_\_

Applicant's Address: \_\_\_\_\_

Mailing Address (if different from above):

\_\_\_\_\_

Applicant's Phone Number: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Applicant's Email: \_\_\_\_\_

Honoree's Name: \_\_\_\_\_

Honoree's Status (circle one): Active Duty    Veteran

Branch of Service: \_\_\_\_\_

Rank and Rate: \_\_\_\_\_

Dates of Service: \_\_\_\_\_

Killed in action (circle one):    Yes        No

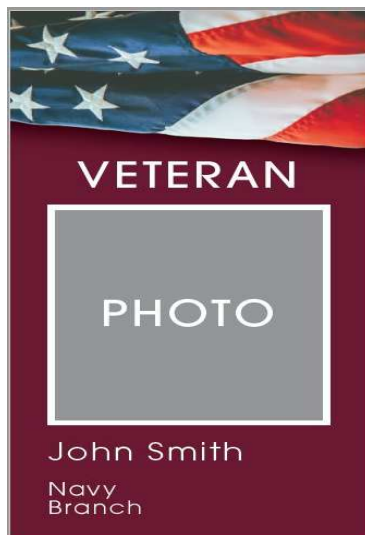
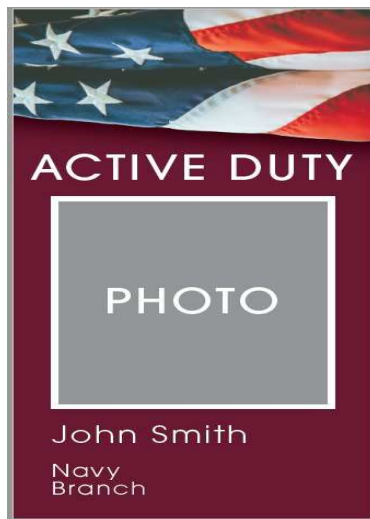
Required attachments:

- o Proof of Residency (copy of current city utility bill **and** copy of current PG&E bill)
- o Proof of Active Duty Status or DD 214 for Veterans
- o .jpg or .png photo of honoree – (must be high resolution -150 dpi @ 100% - must be sent electronically)

Please accept my additional donation of \$\_\_\_\_\_ to restore Coalinga's Veterans Park

## Program Costs:

- 1-24" X 48" picture banner to be displayed downtown \$67.12 (mounting hardware and installation are provided at no additional cost to applicant)
- Payment will be due with application. Make check payable to: City of Coalinga (in Memo section please write: MVBP and include last name of honoree)

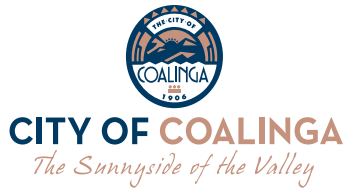


Please return application and attachments to:  
City of Coalinga – Public Works & Utilities Department  
Military/Veteran Banner Program  
155 West Durian Avenue  
Coalinga, CA 93210

Photos must be submitted electronically to: [kanderson@coalinga.com](mailto:kanderson@coalinga.com)

For questions, please call Kristi Anderson: 559-935-1533 ext. 150





## **Frequently asked questions:**

### **What branches of the military are included in the Program?**

United States Army; United States Marine Corps; United States Navy; United States Air Force and United States Coast Guard

### **What is the deadline for submitting the application and payment?**

The deadline for submitting an application, photo, and payment is April 15. Banners will be hung prior to Memorial Day and therefore, time for production and installation are required. Applications are accepted on a first-come, first-served basis, and space is limited.

### **How do I provide verification for Active Duty and/or Veteran status? What if I cannot locate the DD214?**

To verify active military status, please visit the Department of Defense website and submit a copy of the verification page with your application. If a military veteran, please include a copy of the Veteran's DD214. If you are unable to locate the DD214, you may apply for a copy by visiting the National Archives website.

### **What are the photo requirements?**

An official military photo is required to be scanned and sent in electronically at 150 dpi at 100 %. If you are unsure how to accomplish this, please take the photo into a printing company and they can scan the photo for you at the required resolution. Hardcopy photos will not be accepted.

### **What if I live out of Coalinga, in the county, or nearby community? Can I still participate?**

Currently, 69 pole locations are available for banners. If 69 applications are not received, the City may open up the application process to those individuals in adjacent communities, if they would like to participate.

### **May I apply more than once?**

Yes, applications are accepted on a first-come, first served basis.

**Will there be future opportunities to participate in this Program?**

Yes. The Military/Veteran Banner Program will be an annual Program. If you miss this year's cycle, please apply next year.

**Do I get to keep the banner?**

Yes. After Veteran's Day, all banners will be taken down, and applicants or honorees will be presented their banner at a future City Council meeting or scheduled event; location, time and date to be determined. If applicant is unable to attend scheduled presentation, the applicant may pick up the banner at City Hall.

**What is included in the cost?**

The cost covers one 24" x 48" high quality, vinyl picture banner and streamer. This includes design, production, as well as installation of the banner. The hardware for mounting and display, are included at no cost. The hardware remains the property of the City of Coalinga. How do I pay for the banner? A check must be made out to: City of Coalinga and submitted with the application. The name of the honoree should be written on the check in the memo section.

**Does the City of Coalinga cover the cost of banner for any veterans?**

Yes. The City of Coalinga will cover the cost of the banners for veterans killed in action. There is an annual cap of ten banners and applications are accepted on a first-come, first served basis.